

ANAND VENKATRAMAN, PMP

Business Operations Lead | Strategy, Finance & Cross-Functional Execution

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PROFESSIONAL PROFILE

Senior product and operations leader with 15 years of experience turning strategy into priorities, governance, launches, and measurable execution across multi-product, multi-market, and regulated organizations. Brings seven years leading finance, ERP, payments, and operational platforms, including acquisition integration at sennder. Trusted across Product, Engineering, Data, Finance, Sales, Operations, Legal, and Compliance to align matrixed teams, establish decision clarity, and improve business performance through data-informed execution.

CORE COMPETENCIES

Business Operations & Strategy Execution | BU Planning & Goal Setting | Operating Cadences & Governance | Business Reviews & KPI Tracking | Special Projects | M&A Integration | Matrixed Leadership | Financial Acumen | Cross-Functional Launches | Executive Stakeholder Management | Product & Operational Readiness | Data-Informed Decisions | ERP, Finance & Revenue Operations

PROFESSIONAL EXPERIENCE

Lead Product Manager, ERP & Integrations, Enpal

Berlin, Germany | Aug 2025 - Present (Promoted Jun 2026)

- Own strategy and end-to-end execution for ERP and finance-integration products across quote-to-cash workflows supporting more than EUR 100 million in transaction activity, translating business goals into priorities, success measures, and scalable solutions.
- Align Finance, Sales, Operations, Compliance, Engineering, Architecture, and Data in a matrixed environment, defining shared workflows, role-specific requirements, trade-offs, and exclusions when demand exceeds capacity.
- Use operational data, user feedback, production issues, and risk indicators to shape roadmaps, track performance, validate decisions, and guide iteration before and after launch.
- Designed and launched a Kyriba-to-Dynamics AX payment-reconciliation product covering approximately 73,000 lease and 34,000+ service positions, closing critical data gaps and improving workflow traceability.
- Create product briefs and decision records covering business context, assumptions, dependencies, technical constraints, risks, sequencing, and expected operational impact.
- Lead and mentor Product and Project Managers, strengthening prioritisation, delivery discipline, post-launch learning, and stakeholder communication.

Senior Technical Product Manager, Finance Platform, sennder

Berlin, Germany | Mar 2024 - Jul 2025

- Led finance-platform integration work following sennder's merger with C.H. Robinson's European Surface Transportation business, coordinating priorities across acquired entities, business units, and shared technology teams.
- Owned and continuously prioritised the finance and operations-platform roadmap for NetSuite, Oracle ERP, and connected applications, balancing local market requirements, financial controls, shared workflows, data dependencies, and platform constraints.
- Operated across a highly matrixed organization spanning Finance, Product, Data, Engineering, Operations, Legal, Compliance, and vendors, resolving competing needs and driving cross-entity execution without formal authority.
- Translated finance and operational pain points into product and API requirements, testable scope, launch plans, governance decisions, adoption activities, and continuous improvements with Engineering.
- Defined performance and data-quality KPIs and used onboarding and reporting signals to improve workflow reliability, financial visibility, and accountability across newly integrated business units.

Senior Technical Product Manager, Finance Platform, HomeToGo

Berlin, Germany | Jun 2022 - Feb 2024

- Owned an in-house revenue-management product roadmap for an international marketplace across transaction processing, payment integrations, reconciliation, reporting, controls, and period-close workflows adjacent to SAP S/4HANA Cloud.
- Led discovery and prioritisation for finance capabilities, workflow design, data migration, and integrations with Adyen, PayPal, Klarna, and other payment service providers.
- Used monthly-close KPIs, production issues, post-mortems, and stakeholder feedback to improve reliability, usability, data integrity, and accountability after launch.

Project Manager, Digital Finance & Operations, Investcorp Bank (via Mindteck)

Manama, Bahrain | Sep 2019 - May 2022

- Led multi-million-dollar product and technology transformation programmes in a regulated bank, turning ambiguous operational problems into requirements, execution plans, launch governance, and measurable outcomes.
- Guided decisions with senior stakeholders across Risk, Compliance, Operations, Finance, and Technology, evaluating investments, risks, and priorities across simultaneous, frequently changing initiatives.
- Delivered automation and system enhancements that reduced operational costs by 20% while maintaining regulatory compliance and coordinating vendors, testing, rollout, readiness, and adoption.

Systems Engineer to Technology Lead, Infosys

New York, Ipswich & Hyderabad | Jun 2011 - Aug 2019

- Progressed from systems engineering to product and technology leadership across energy, banking, insurance, finance, CRM, and ERP environments, leading distributed teams and customer-facing delivery across the US, UK, and India.
- Integrated 16 enterprise systems for a US insurer and reduced revenue loss caused by human error by 90% through workflow automation, data controls, testing, and iterative rollout adoption.
- Led distributed teams across requirements, architecture, development, testing, deployment, documentation, training, production support, and operational adoption for business-critical workflows.

EDUCATION

Bachelor of Technology, Biotechnology - Anna University, Coimbatore, 2011

CERTIFICATIONS

Project Management Professional (PMP), valid through Dec 2026 | Certified ScrumMaster (CSM), expired Jul 2023 | Google Project Management Certificate | Nintex Process Automation Practitioner | K2 Certified | MCSA: SQL Server

TECHNICAL SKILLS

SAP S/4HANA Cloud, Microsoft Dynamics 365 F&O / AX, NetSuite, Oracle ERP, Kyriba, Medius, Signavio, PayPal, Adyen, Klarna, BI, SQL, APIs & Integrations, Jira, Confluence, Agile/Scrum, Product Briefs & Specifications, Acceptance Criteria, Product Launches, Production Issues & Post-Mortems

LANGUAGES & ELIGIBILITY

English (Fluent) | German (B1) | German permanent resident